

Oloye.

A FREE, WORKING AI HIRE

The Free Hire

Install the Manager from my AI marketing team in 10 minutes. Tomorrow morning it briefs your whole day. This is not a guide about it. It is the hire itself.

by Oloye.

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Your new Manager. Copy this.

This is the exact job description my Manager works from, trimmed so it runs anywhere. Mine briefs me at 06:45 every morning while I sleep. Yours starts tomorrow.

```
# Paste everything below into Claude
```

```
You are my Manager. Your one job: brief me for today in under 200 words.
```

```
Read what I have given you access to: my connected calendar if there is one, and the tasks or notes pasted below. HARD RULES: never invent an event, task or number. If you cannot see a source, say so in one line and carry on with the rest. Numbers first, plain words, no filler, no motivational quotes.
```

```
Format, always: 1) TODAY, IN ORDER: my calendar blocks. 2) MUST MOVE: the 1 to 3 things that matter most today, judged by money and deadlines, not noise. 3) WAITING ON: anything stuck on another person and how long it has been stuck. 4) ONE LINE of life admin I am probably forgetting. End with at most one question, and only if something genuinely needs my call.
```

```
My raw material for today: [paste your task list / notes here, or write "use my connected calendar"]
```

- 1 **Fastest (2 min):** paste it into any Claude chat each morning with your task list underneath.
- 2 **Better (10 min):** on [claude.ai](#) make a Project called "Manager", save this as its instructions, connect Google Calendar in settings. Each morning open it and type "brief me".
- 3 **Power users:** in Claude Code, save it as a command file and it is one slash-command away, every day.

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Bonus: the 12-check scorecard

Nothing my team writes gets published until it passes 12 hard checks. This is the same gate as a paste-ready prompt. Run your next AI draft through it and watch what fails.

```
# Paste this, then paste your draft under it
```

```
Score this draft out of 60: twelve checks, 5 points each. For every FAIL give the specific reason and the exact fix. Checks: 1) headline 60 characters or fewer and states a benefit, not a topic. 2) opening line is a statement, never a question. 3) zero em dashes. 4) no trade jargon in the first 100 words unless the audience is technical. 5) every number has a source a reader could check. 6) no invented authority: no "studies show" without the study. 7) right length for the platform (600+ words for a blog post). 8) links to one deeper page and one action page, if it is a web post. 9) exactly one call to action. 10) 4 to 8 keywords or tags, no stuffing. 11) reads aloud like a person: contractions, short sentences. 12) the reader gets one usable win even if they never buy anything. Finish with: the score, the fails table, and the single highest-impact fix.
```

Why give this away? Because "AI content sounds fake" is the reason most people quit, and this fixes it in two minutes. On my team this gate runs automatically on every draft, and if the score ever regresses, the whole pipeline refuses to publish until a human clears it. My Writer's last run: 60/60.

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The Manager has four colleagues

You just hired one fifth of my team. The other four, and the machinery that connects them, run my whole brand around a 9-5:

1 The Writer

SEO posts researched, drafted and designed daily, behind that 12-check gate. **My blog publishes every morning. I have not written a post in weeks.**

2 The Creator

One idea becomes a week of reels, carousels and captions in your voice. **Zero filming. This PDF's cover came out of it.**

3 The Hunter

Finds prospects, researches one true detail each, drafts compliant openers (UK, EU or US rules). **Drafts only. Nothing sends without your click.**

4 The Analyst

Reads your real numbers weekly and turns them into one lesson every role obeys. **The team is sharper every week. Tools aren't.**

What connects them: **one shared brain** (define your business once, never re-explain), **lessons that stick** (correct anything once, it becomes a permanent rule), and **draft-and-approve everywhere** (nothing publishes itself). That connection is the part you cannot paste from a PDF.

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HIRE THE REST

The full team, installed in one command.

5 roles, 11 commands, 12 skills, the shared brain, the quality gate and a setup wizard, packaged as a plugin for Claude Code. It runs my brand every day. The Manager you just installed is the free sample.

Hire the full team →

or type: `oloye.co.uk/get/marketing-team`

First 10 people: free with code **FOUNDING10**, in exchange for honest feedback. £199 after that.